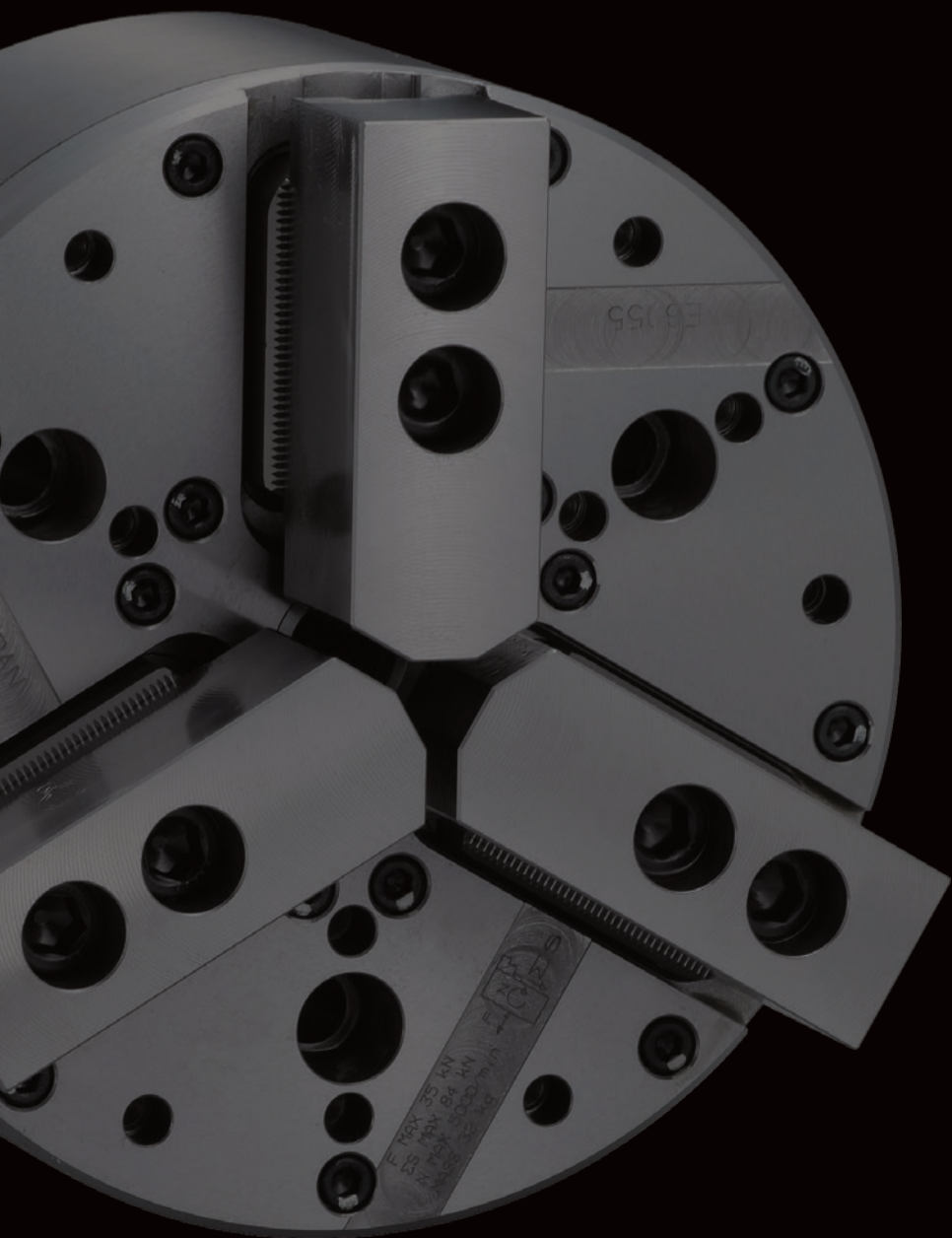




Great news for Dimac Distributors. Introducing the Distributor Marketing Assistance Centre (DIMAC).

A simple, convenient way to assist Dimac Distributors
conduct their own local area marketing campaigns.



Why the Distributor Marketing Assistance Centre?

Marketing is most effective when there is a combination of both factory (national brand) and distributor (local retail) activity – effectively the push/pull effect.

We understand that it is not always easy for distributors to develop their own local marketing material, which is exactly why we have established the **Distributor Marketing Assistance Centre**.

It is a unique facility within our advertising agency, designed to assist distributors create their own local area marketing material promptly, cost effectively and hassle free.

How does it work?

The facility sits within our main advertising agency, Bravo Tango Bravo. Distributors can call the team with their request – whether it is for a print ad, promotional flyer, pull-up banners, e-news, edm, banner ad or other material.

After discussing the distributor's requirements, the requested material will be developed by our agency and then submitted for your approval.

How much does it cost?

Providing the material includes a majority of DIMAC product, the design, layout and artwork costs will be paid for by DIMAC. Of course, any other associated external costs such as printing or media placement will be borne by the distributor.

How do I get started?

Just call Peter on 0419 515 812 or peters@bravotangobravo.com.au to get the ball rolling.

GET REWARDED WITH ABC TOOLING

ABC TOOLING. 123 Smith St, Sydney. www.abctooling.com.au

BANNER ADS
Banner ads for third party websites and promotional campaigns.

20% off Kitagawa chucks at the ABC TOOLING Stand with this voucher.

MR JOHN DOE
456 Jones St,
Dandenong,
Melbourne VIC 3000

VISIT US AT AUSTECH 2018
www.abctooling.com.au/austech

DIRECT MAIL
Targeted direct mail to a customer database, with a product offer or an invitation to attend an event.



FREDDY TAKES THE NIGHTMARE OUT OF CLEANING COOLANT.

ABC TOOLING
123 Smith St, Sydney. www.abctooling.com.au

PULL UP BANNERS
Portable banners that can be placed either in your reception area or at trade shows.

GET REWARDED WITH ABC TOOLING

Now is a great time to buy from ABC Tooling. Choose from a huge range of products with masses of added value up to \$2,500.

Freddy SuperMinor Coolant Vacuum & Filtration	+ FREE BAGS x 10 VALUED AT \$470	Reven Mist Extractor	+ FREE MOUNTING HARDWARE VALUED UP TO \$700
WTO Toolholders QuickFlex	+ FREE WRENCHES VALUED AT \$220	Kitagawa Power Chucks B-200 Series	+ FREE CHUCK GREASE 4X450G TUBES VALUED AT \$218
Nabeya Vises LT680	+ BUY 1, GET 2ND HALF PRICE! VALUED AT \$467	CoolJet Medium Pressure Coolant	+ FREE INSTALLATION (METRO AREAS) VALUED AT \$2,500!

To obtain any of these offers make sure you quote 'GET REWARDED' when ordering.

ABC TOOLING. 123 Smith St, Sydney. www.abctooling.com.au

PRINT ADVERTISEMENTS
Print ads for local newspapers and industry trade journals.

Freddy ABC TOOLING

Clean up with this great offer from ABC Tooling. Hurry, limited time!

The New Freddy Superminor is designed to remove coolant, swarf and oil from machine tool sumps, separate the particulates and return filtered coolant for re-use. Alternatively liquids and particles can be easily disposed of.

Freddy FR-SM-240V – 2kW Superminor 2kw with Toolkit

+ Any one of the Following Skimmers
ZGS4-H300AU – Disc Skimmer 300mm, 240v
ZBPFI-08AU – Belt Skimmer 8", 240v
ZZVAB-08AU – Tube Skimmer 8", 240v

Just : \$8,760

ABC TOOLING.
123 Smith St, Sydney. Ph (01) 1234 5678
www.abctooling.com.au

PROMOTIONAL FLYERS
Flyers for handing out or mailed to a customer database

ABC TOOLING www.abctooling.com.au/news

ABC TOOLING IS HEADING TO AUSTECH

Australia's premier Advanced Manufacturing and Machine Tool Exhibition. Please come and visit us on stand 508.

aus-tech 2015
26 May – 29 May 2015
Melbourne Convention & Exhibition Centre
Melbourne, Australia
www.amtl.com.au/austech

REGISTER NOW!

See us at stand 508

Welcome to Austech
Austech is the only show specifically targeted at the metalworking, machine tool and ancillary market held in Australia. Austech covers the key areas of machine tool and sheet metal working including CNC machining centres and horizontal and vertical machining centres. We will have a number of new products on display including the ones detailed below so please make the time to drop in and see us.

ENVIRONMENTAL
Freddy takes the nightmare out of cleaning coolant
Freddy Products (UK) Industrial coolant recycling machines filter coolant, removing debris, swarf and smaller particulates, and then return for re-use. By recycling coolant you can save money, improve component finish and improve health and safety.
[More info](#)

MILLING
The Blue Photon Gripper is your solution to difficult workholding challenges
The Blue Photon System can save you considerable time and money by eliminating the common causes of scrap related to workholding. Labor savings are also realised by simplifying part loading through common fixtures, regardless of part shape. Adhesive workholding simplifies your fixtures and maximises your machine capabilities.
[More info](#)

TURNING
Shafts Done in One Setup
This new model of Face Driver from Neidlein (Germany) delivers much greater flexibility than other brands and models due to the unique new feature of a quick change Drive Disk.
Now changing shaft sizes is simplified and extends the range of shaft diameters that can be handled with one size of Face Driver body.
[More info](#)

ABC TOOLING. 123 Smith St, Sydney.
www.abctooling.com.au

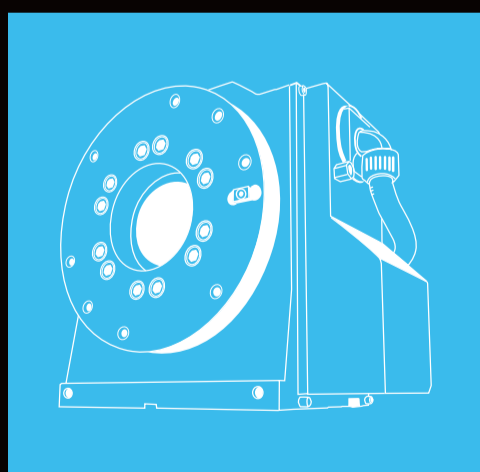
E-NEWS
A great way to stay in contact with your customers to keep them updated with new products, the latest industry developments, and staff news

To find out more:

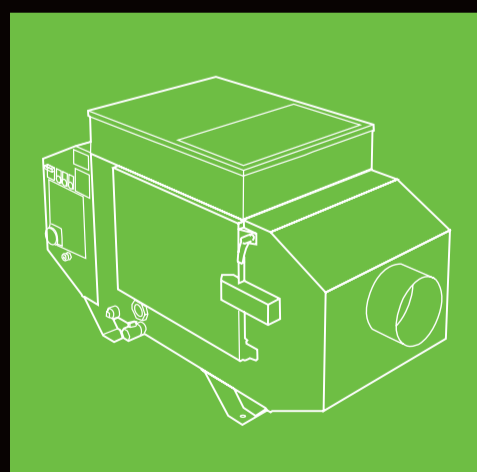
Just call Peter on 0419 515 812 or peters@bravotangobravo.com.au
or visit www.dimac.com.au/adcentre



TURNING



MILLING



ENVIRONMENTAL



ACCESSORIES

DIMAC TOOLING PTY. LTD.

69-71 Williams Road, Dandenong South 3175 VIC, Australia.

T: +61 (03) 9771 6121. E: sales@dimac.com.au

www.dimac.com.au



CNC MACHINE TOOL ACCESSORIES